Marketing & Advertising Packages
AUDIENCE DEMOGRAPHICS & INFORMATION

76% Female
84% College Grads
55% 19% 18-44 45-54
67% $75K+ HHI

e-licious Email Subscribers
43,000+
Monthly Unique Visitors
50,000+
Social Media Following
75,300+

MARKETING & ADVERTISING CAMPAIGNS

STARTER CAMPAIGN

- E-LICIOUS EMAIL NEWSLETTER INCLUSION
  1X INCLUSION

- BOSTONCHEFS INSTAGRAM POST
  1X INCLUSION

- BOSTONCHEFS FACEBOOK/TWITTER POSTS
  1X INCLUSION

COST: $800
BEST FOR - SMALL EVENTS & LAST MINUTE PROMOTION
IDEAL DURATION - 1 WEEK

MAIN COURSE CAMPAIGN

- E-LICIOUS EMAIL NEWSLETTER INCLUSIONS
  2X INCLUSIONS

- BOSTONCHEFS INSTAGRAM POSTS
  2X INCLUSIONS

- BOSTONCHEFS FACEBOOK/TWITTER POSTS
  2X INCLUSIONS

- FACEBOOK/INSTAGRAM GIVEAWAY PROMOTION
  1X SOCIAL MEDIA GIVEAWAY RUN & ADMINISTERED

- BOSTONCHEFS.COM ADVERTISEMENTS
  AD CAMPAIGN DELIVERING 25,000 IMPRESSIONS

COST: $2,000
BEST FOR - BRAND GIVEAWAYS, MID-SIZED EVENTS & UNIQUE OFFERS
IDEAL DURATION - 2-3 WEEKS

SPOTLIGHT CAMPAIGN

- E-LICIOUS EMAIL NEWSLETTER INCLUSION
  4X INCLUSIONS

- BOSTONCHEFS INSTAGRAM POSTS
  4X INCLUSIONS

- BOSTONCHEFS FACEBOOK/TWITTER POSTS
  4X INCLUSIONS

- FACEBOOK/INSTAGRAM GIVEAWAY PROMOTION
  2X SOCIAL MEDIA GIVEAWAYS RUN & ADMINISTERED

- BOSTONCHEFS.COM ADVERTISEMENTS
  AD CAMPAIGN DELIVERING 50,000 IMPRESSIONS

- CUSTOM CONTENT CAMPAIGN
  1X CUSTOM CONTENT CAMPAIGN

COST: $4,000
BEST FOR - NEW PRODUCTS, LARGE EVENTS, KEY SALES & OPENINGS
IDEAL DURATION - 4-6 WEEKS
A LA CARTE RATES & MARKETING ASSET OVERVIEW

E-LICIOUS EMAIL NEWSLETTER
43,000+ people receive e-licious twice a week. Get in the inboxes of influential and affluent millennials who love to eat, drink, shop and explore in and around Boston.
$750 per inclusion

CUSTOM CONTENT CAMPAIGNS
Your brand’s message tailored and delivered across all our channels - email, social, and website.
Starting at $500

SOCIAL MEDIA MARKETING
Share your message with thousands of our followers through the platforms on which they're most likely to share with their friends.
$75 per post (Instagram/Facebook/Twitter)

SOCIAL MEDIA GIVEAWAY CONTESTS
Incentivized contests bring the attention and excitement to your brand, offering ‘tag + follow’ to enter options - assuring you new followers and maximum reach.
$250 per contest

HIGH IMPACT DISPLAY ADS
We deliver web ads with impact; ads that compliment our content and add to our reader’s experience.
Starting at $25 CPM